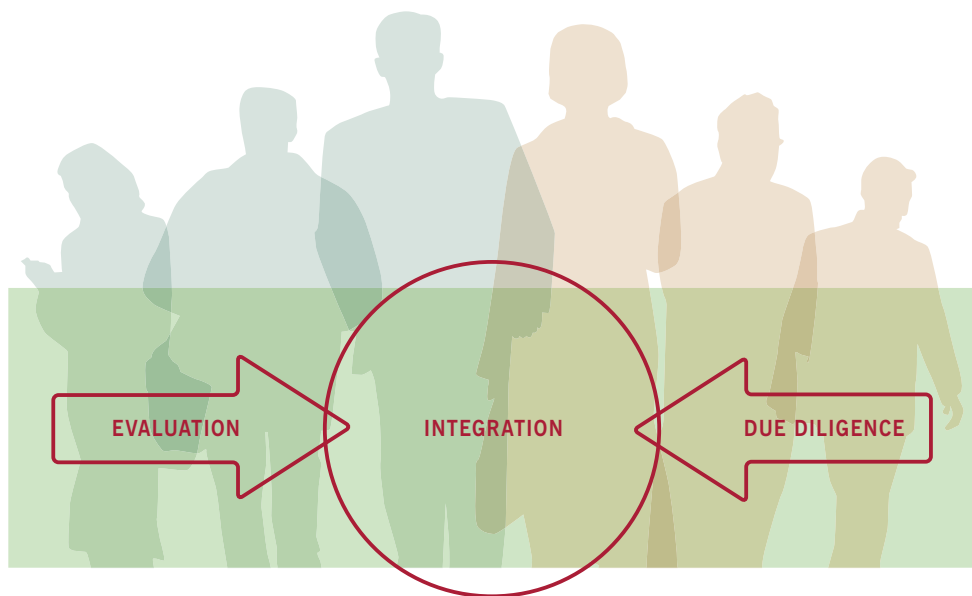


## Creating Value For Our Clients

Businesses require rapid response and tight coordination across all functions to create value during a merger or acquisition. Operations, Human Resources, Finance, Marketing and IT play critical roles from target evaluation through post-merger integration. Access to resources is essential to ensure that value is created, not destroyed, as a result of an integration. Our breadth of experience and depth of talent will enable you to:

- » Value your acquisition target more accurately
- » Conduct more in-depth due diligence
- » Develop achievable integration plans
- » Confidently execute post-merger integration activities



## Success Stories

When two large money center banks merged, M<sup>2</sup> helped reduce customer churn by managing the integration of the banks' customer bases. We developed a strategy for integrating product lines, communicating with customers, and dealing with customer inquiries and complaints. In a related project, M<sup>2</sup> evaluated compensation and benefits programs then designed one plan serving both sets of employees.

M<sup>2</sup> Consulting is a specialty consulting firm dedicated to helping our clients solve their critical business issues by providing seasoned, targeted consulting expertise tailored to our clients' unique needs.

### M<sup>2</sup> provides unique value:

- » neutral, objective solutions
- » targeted senior talent
- » cultural fit
- » strategy and execution
- » integrated collaborative approach
- » flexibility

## M<sup>2</sup> Consulting, Inc.

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## MERGER & ACQUISITION IMPLEMENTATION

- » phase 1
  - Target Evaluation**
  - Strategy & Planning
  - Market Evaluation
  - Candidate Selection
- » phase 2
  - Due Diligence**
  - Compliance Review
  - Market Analysis & Financial Evaluation
  - Negotiation Support
  - Operations & Inventory Assessment
  - Compensation & Benefit Plan Analysis
  - Leadership, Organizational & Culture Assessment
  - Post-Merger Organization Planning
- » phase 3
  - Post-Merger Integration**
  - Customer/Product Integration
  - Systems & Applications Integration
  - Cultural Integration
  - Leadership Coaching
  - Organizational Design
  - Compensation/Benefits Reconciliation
  - Marketing & Communications Strategy